



DELHI PUBLIC SCHOOL SURAT
BUSINESS STUDIES

Roll No:

Class: XI

Marks:90

Time Allowed: 3Hrs.

Instructions:

- i. Answers to questions carrying 1 mark may be from one word to one sentence.
- ii. Answers to questions carrying 3 Marks may be from 50 to 75 words.
- iii. Answers to questions carrying 4-5 marks may be about 150 words
- iv. Answers to questions carrying 6 marks may be about 200 words.
- v. Attempt all parts of a question together.

Answer the following:

1. What is DTH service? [1]
2. What is meant by Bank Draft? [1]

OR

- What is credit card?
3. What do you mean by Trademark? [1]
 4. "He is the one who is falsely represented as the partner of the firm by other party whereas actually he is not the partner to the firm and even after becoming aware of it, he does not deny it." Identify the type of partner addressed in the above quoted lines. [1]
 5. How does a wholesaler enable the retailer to manage the business with less working capital? [1]

OR

- List any two services provided by the wholesaler to the retailer.
6. Akash Juneja, a businessman is involved in daily dealings of cash through his current account in Axis bank. Due to unavailability of funds and an urgent need to pay to his creditors, he approaches the bank to withdraw more than the balance available in his account, using the facility provided to him by the bank owing to his creditworthiness. [1]
Identify the facility provided by the commercial bank to Akash.
 7. What are the two preferential rights enjoyed by preference shareholders over equity shareholders? [1]

OR

- How does equity share capital act as a fixed or permanent capital for the business?
8. What is meant by carting order? [1]
 9. Identify and state the type of e-business transactions highlighted in the following cases: [3]

- a. Complaint lodged by customer at the company's call centre.
 - b. Inventory and cash management of an organization.
 - c. Conducting surveys to determine customer's preference.
10. A BPO is providing 24*7 service of handling of customer queries and grievances. But in this process, it makes its employees work for 16 hours a day. They are not even provided rest period of more than 45 minutes in a day. [3]
- a. Which responsibility is not been taken care of by the BPO?
 - b. Interest of which group are not being catered to?
 - c. Mention the responsibilities to be fulfilled by the BPO against the interest group.
11. Write a short note on District Industries Centers (DICs). [3]

OR

State any six functions of National Small Industries Corporation (NSIC).

12. Distinguish between Departmental store and Multiple shops on the following basis: [3]
- a. Location
 - b. Pricing
 - c. Range of products.

OR

Distinguish between Wholesaler and Retailer on the following basis:

- a. Quantity
 - b. Specialization
 - c. Price.
13. Jack Ltd., a medical equipment manufacturing company contracted Free Birds Advertising Agency for its advertisement campaign. Identify the concept and state its needs. [3]
14. In a group discussion held in class XI regarding social responsibility of Business, Vineet feels that a business should be socially responsible towards the society as it exists in the society while Ramesh is against it as the basic objective of a business is to earn profit. Justify Vineet's view point by giving three arguments in favour of social responsibility. [3]
15. Discuss in brief any four auxiliaries to trade. [4]

OR

Discuss the various social objectives of business.

16. Sony Ltd. is a leader in electronics. It is registered as a company and has its business operations in many countries of the world. Its headquarters is located in Japan (Tokyo). They are continuously engaged in research and development activities and use aggressive marketing strategies in order to increase sale. They always make use of latest technology to remain leader in electronics. [4]
- a. Name the type of enterprise mentioned above.
 - b. By quoting lines from the above paragraph explain three features of the enterprise identified in (a).

17. Anubhav wants to start his journey as an entrepreneur, suggest him various sources to raise funds. [4]

OR

Explain the characteristics of entrepreneurship development to help Anubhav to develop his entrepreneurship skills.

18. Ratna orders a blanket based on an advertisement given in a newspaper specifying the features, price, and delivery terms. Identify the type of retail business and explain its three features. [4]
19. Katherine wants to start a retail business of fashionable items. Change in taste and preference of customers may result in loss in such type of business. She is hesitant as she is aware of the risks which are inherent in every business. So she approaches her friend Kristina who advises her to go [4]

ahead with the idea as she may earn profit as a return for undertaking risk.

- a. Identify and state the main features of business risk by quoting lines from the above paragraph.
- b. Is change in taste and preference of customers, pure risk or speculative? Give a reason to support your answer.

20. Distinguish between Public Company and Private Company on the following basis: [5]
- a. Number of directors
 - b. Index of members
 - c. Minimum paid up capital
 - d. Number of members
 - e. Invitation to Public to subscribe to share.

21. What do you mean by Government Company? Discuss its various features. [5]

OR

What is meant by Public Private Partnership? Discuss its various features.

22. ABC Ltd. is planning to modernize its plant with latest technology. The company is not having sufficient money. The finance manager plans to arrange money from an institution established for promoting industrial development as he does not want to spend flotation cost and do not want to approach stock exchange or public. [5]
- a. Identify the source of borrowed funds.
 - b. Explain its features.

23. Sheetal and Shilpi are close business friends engaged in a discussion on benefits of trade. Shilpi feels trade between Nation is highly beneficial for it while Sheetal feels an economy can only develop and grow if trade within the nation is strong. She also praised the supportive associations for playing a catalytic role in strengthening trade within the nation to make it an important part of economic activity. [5]

On the basis of aforesaid information, answer the following questions:

- a. Identify the type of trade being supported by Sheetal and Shilpi.
 - b. Enumerate the benefits of the type of trade highlighted by Shilpi.
24. Shikha is a sole proprietor. Over past decade, her business has grown from operating a neighborhood corner shop selling accessories such as artificial jewellery, bags etc. to a retail chain with three branches in the city. She looks after the varied functions in all the branches, but now she wants to change her form of business as she also has plans to open branches countrywide. She is also planning to collect the funds by issue of shares. [6]

On the basis of the given information about Shikha , answer the following questions:

- a. Which form of business is suitable for Shikha for the expansion of business? Also explain any two features of that form of business.
 - b. Explain three features of the earlier form of business being operated by Shikha.
25. Distinguish between Life Insurance, Fire Insurance and Marine Insurance on the following basis: [6]
- a. Insurable interest
 - b. Contingency of risk
 - c. Duration.

26. Describe in brief the features of Inter-corporate deposits. [6]

OR

Discuss the various features of Debenture as a source of finance.

27. Jaipur Handicraft House has received a grand order for handmade artifacts from a German company. The exporter has obtained the pre-shipment inspection report under the Export Quality control and inspection Act, 1963 and also got the Excise clearance certificate from the Authorities. [6]
- Briefly explain the next six procedural steps to be taken by the Indian counterpart to export these goods.

End of Examination