Code: 054



DELHI PUBLIC SCHOOL SURAT BUSINESS STUDIES

KOII I	VO:	ΛI	
Marks: 90 Time Allowed		: 3 Hrs.	
Genera	al Instructions:		
i.	Answers to questions carrying 1 mark may be from one word to one sentence.		
ii.	Answers to questions carrying 3 Marks may be from 50 to 75 words.		
iii.	Answers to questions carrying 4-5 marks may be about 150 words		
iv.	Answers to questions carrying 6 marks may be about 200 words.		
v.	Attempt all parts of a question together.		
•	in the state of the question to general		
1	What do you understand by social responsibility of business?	[1]	
	Identify the document which is the most appropriate and secure method of payment to settle	[-J	
_,	11 1	[1]	
3.	Sky Ltd. often gives misleading advertisements to increase the sales of its product. Indicate		
		[1]	
		[1]	
5.	"It involves the contracting of knowledge intensive business processes that require specialised		
		[1]	
		[1]	
7.	Which type of business enterprise would emerge when two business firms agree to come together	F43	
0		[1]	
8.	It refers to the possibility of inadequate profits or even losses due to uncertainties or unexpected	[11]	
	events. Identify the concept.	[1]	
g	What benefits do firms derive by entering into international business?	[3]	
	Statutory Corporation has several merits as compared to other public sector enterprises. Discuss	[O]	
		[3]	
11.		[3]	
	Explain the following services offered by banks:		
	(a) RTGS		
		[3]	
13.	Discuss the various points which highlight the role of small scale business in the development of		
		[3]	
14.	"Auxiliaries to trade are the activities which help in removing various hindrances that arise in		
	connection with the production and distribution of goods." In the light of this statement, explain	[2]	
	any three auxiliaries to trade.	[3]	

(a) Paying reasonable dividend on share capital. (b) Refraining from indulging in profiteering, hoarding and creating artificial scarcity of products. (c) Paying various types of taxes timely. Mention the interest groups with whom the actions pertaining to discharge of social responsibility are related and identify any two values which are involved in the above actions. [4] 16. State any four functions performed by the institution which was set up in the year 1955 with a view to promote, aid and foster the growth of small business units in the country. [4] 17. What is a 'Vending machine'? Discuss its various features. (a) Minimum number of directors (b) Minimum paid up capital (c) Index of members (d) Transfer of shares [4] 19. Identify the source of finance highlighted in the following cases: (a) This source has characteristics of both equity shares and debentures. (b) It refers to that part of profits which is kept as reserve for use in the future. (c) It is an acknowledgement that the company has borrowed a certain amount of money, which it promises to repay at a future date. (d) It is a permanent source of capital and is not redeemed during the life time of the company. [4] 20. Discuss the various resources required for successful implementation of e-business. [5] 21. What is meant by 'Public Private Partnership'? Explain any four features of such enterprise. [5] 22. Name the type of retailers who do not have a fixed place of business to operate from and they keep on moving from place to place, in search of consumers. Explain, in brief, the types of such retailers. 23. "Business is considered to be an economic activity." In the light of this statement, explain the characteristics of business activities. [5] 24. Explain any four Principles of Insurance with the help of an example. 25. "Memorandum Of Association is considered as the principal document of a company." Explain its clauses. [6] 26. What do you mean by 'Inter Corporate Deposits'? Explain three merits and two demerits o	15.	A company has defined its responsibility towards various interest groups as follows:	
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	26		
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followed by the company in order to import the furniture. [6]	_,,		[6]

END OF EXAMINATION